

## Sponsoring Dutch Craft Beer Conference 2020

### 1. Introduction

Initiator of the fourth edition of the Dutch Craft Beer Conference is the Dutch Association of Craft Brewers ([CRAFT](#)). The association is founded in 2003 and has grown out until the biggest cooperation of breweries in The Netherlands. Our (over 170) members are all entrepreneurs who are concerned with the development, production and selling of craft beers.

With over 500 breweries the market of craft beers in the Netherlands is booming. The consumption of pilsner reduces for many years now and at the same moment there is a strong (national and international) demand for local craft beers. Our members in the branche experience they are operating in a growth market. This is why our association is organizing our third Dutch Craft Beer Conference in The Netherlands: a conference where our members have the chance to gain the latest insights and to meet up with suppliers in the business.

The fourth edition of the conference will take place on January 21, 2020 at the [Fokker Terminal](#) in The Hague. Tickets will be available from €105,- (member fee) and €205,- (non-member fee).



## 2.Sponsoring

The Dutch Craft Beer Conference 2020 gives suppliers a unique chance to promote their service or product among 400+ brewers in The Netherlands. Below sponsor deals will give your company different opportunities.

<b>Sponsoring options 3<sup>rd</sup> Dutch Craft Beer Conference</b> <i>All amounts exclusive of 21% VAT.</i>	<b>Amount</b>
<b>Main sponsor Dutch Craft Beer Conference '20 (1)</b> <ul style="list-style-type: none"> <li>✓ workshop or presentation of your product of service during the conference.</li> <li>✓ your company will be communicated as main sponsor in our promotional communication.</li> <li>✓ company logo on the program flyer and banner</li> <li>✓ company logo on the CRAFT homepage</li> <li>✓ company logo in conference newsletters</li> <li>✓ an advertorial in the CRAFT newsletter</li> <li>✓ floor space at the information market (6m<sup>2</sup>) incl. carpet, name sign 75x50cm incl. installation</li> <li>✓ spread your company flyer during the conference</li> <li>✓ 4 event tickets (conference delegates and stand staff)</li> <li>✓ additional event tickets for member fee</li> </ul>	€3.500,-
<b>Workshop sponsor Dutch Craft Beer Conference '20 (limited)</b> <ul style="list-style-type: none"> <li>✓ workshop or presentation of your product of service during the conference.</li> <li>✓ company logo on event website and news letters</li> <li>✓ company logo on the program flyer and banner</li> <li>✓ floor space at the information market (6m<sup>2</sup>) incl. carpet, name sign 75x50cm incl. installation</li> <li>✓ 3 event tickets (conference delegates and stand staff)</li> <li>✓ additional event tickets for member fee</li> </ul>	€2.150,-
<b>Stand at the information market</b> <ul style="list-style-type: none"> <li>✓ floor space at the information market (6m<sup>2</sup>) incl. carpet, name sign 75x50cm incl. installation</li> <li>✓ company logo on event website</li> <li>✓ 2 event tickets (conference delegates and stand staff)</li> <li>✓ additional event tickets for member fee</li> </ul>	€1.350,-
<b>Company presentation on a screen</b> <ul style="list-style-type: none"> <li>✓ continuous company presentation on a screen in the central area</li> <li>✓ company logo on conference website</li> <li>✓ event tickets for member fee</li> </ul>	€ 350,-
<b>Advertorial in newsletter (incl. logo)</b>	€ 500,-
<b>Extra m<sup>2</sup> floor space</b>	€ 90,- per m <sup>2</sup>
<b>High table 80x80cm + 2 stools</b>	€ 60,- per set

<b>Electric socket</b>	€ 40,-
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Click [here](#) for an impression of previous editions

### 3. Promotion

Help us to promote the Dutch CRAFT Beer Conference 2020!

- Download the [conference logo](#), place it on your website and link to <https://craftbrouwers.nl/dutch-craft-beer-conference/>
- [Download press release](#) (available soon)

### 4. More information

For more information please contact Jan van de Vis from CRAFT Brewers via +31 33 247 3407 or [acquisitie@mos-net.nl](mailto:acquisitie@mos-net.nl).

